

MGT 314; Spring 2024 Semester
Sections 11, 14, and 17
Group Project Instructions

Review the two chapters on **Quality** in your textbook. Learn to access and research academic journals using the resources of the university library. Find and review scholarly articles that address the following context.

Context:

- Many for-profit start-up organizations succeed as start-ups but fail when these organizations try to grow, e.g., increase the market share and/or the number of customers, expand the scale of operations, increase the number of locations (retail/manufacturing), etc.
- Your instructor has a hypothesis: a major cause for the above failures is a lack of quality control and/or the inability to expand or sustain quality control during growth.

Deliverables:

- Find scholarly articles from academic journals related to the above context.
- Print these articles.
- Review these articles
- For each article, write a summary in your own words.
- Submit your summaries and each article that you had reviewed.
- You must find at least one article per member.
- Provide a bibliography. Use the APA format.

You may use *Google Scholars*. However, this tool may not provide you total access the scholarly article(s).

You must use the research tools from the university library to print the scholarly journals in total. If you print summaries and/or abstracts only, your work will be incomplete and result in “F”.

Due date:

1. Show your draft to your instructor on May 11.
2. Final report due is at 11 AM on Saturday, May 25, in the instructor’s office.

Each team will make a 30-minute appointment with the instructor. During this appointment, your instructor will review your summaries and ask questions. Your assessment will depend on:

1. The relevance of the scholarly articles to the context (50%),
2. The quality of your summaries (25%), and
3. The quality of your responses during the interview (25%).

Each team member must be present during his/her team appointment. If a student is absent without prior arrangement, he or she will receive a zero for the group project.