## Chapter 8 Developing managers

- -Management development
  - -Any attempt to improve current or future management performance by
    - -Imparting knowledge
    - -Changing attitudes
    - -Increasing skills
- -General management development process consists of
  - -Assessing the company's needs for future executive openings
- -Management development is important because
  - -It prepares junior managers for future promotions
  - -Helps to socialize management trainees
- -Changing nature of mgmt
  - -Employees are rotated through programmed series departmental assignment and educational experience
  - -This also gives them a breadth of experience
  - -Succession planning
    - -Usually executive positions like CEOs are filled this way
- -Stages of succession planning
  - -Org projection
    - -The firm anticipates the dept's mgmt needs based on factors like planned expansion or contraction
  - -Mgmt skills inventory
    - -HR reviews the skills inventory
  - -Replacement charts

# -Managerial on the job training

#### -Job rotation

- -Mgmt training technique involves moving a trainee from dept to dept to broaden his/her experience and identify his strengths and weaknesses
- -Advantages of job rotation
- -Disadvantages of rotation
  - -Focus is more on mere performance NOT efficiency

# -To improve job rotation

- -This program should be tailored to the needs and capabilities of then trainees
- -Trainees' interests, aptitudes, and career interests should be recognized

## -Coaching/understudy approach

- -Here the trainee works directly with the person he/she is to replace
- -It gives the trainee a direct chance to learn the job
- -To be effective the executive has to be a good coach

### -Junior boards

- -This gives the juniors an invaluable experience in real life business matters
- -Also referred as multiple mgmt

### -Action learning

-Here the trainee meets with 4/5 persons project group where they discuss and debates about their progress

- -Action learning may require good cooperation from other employers
- -Pros and cons of action learning
  - -It gives trainees with real experience with actual problems
  - -Helps in developing their skills in analysis and planning
  - -One problem is employer looses the service of a fulltime good manager for sometime while they are gone for action learning
- -Managerial off the job training
  - -Case study method
  - -Mgmt games
  - -Outside seminars
  - -University related programs
  - -Role-playing
  - -Behavior modeling
- -Case study method
  - -Here the trainees learn how to diagnose a problem using different judgment
  - -They also realize that many times their ways of solving a problem is influenced by their needs and values
  - -Case method has five main features
  - -Some suggestions about case method
    - -Use the cases from the present company
    - -Make sure the does not dominate the session

- -Mgmt games
  - -Development technique where teams of managers compete with one another by making computerized decisions regarding realistic but simulated companies
  - -Pros and cons of mgmt games
    - -People learn best when they get involved
    - -Games are more interesting than other methods
    - -But in real life managers more often rewarded creative decision making
- -Outside seminars
- -University related program
- -Employer's contribution
  - -Many employers encourage their employees to go for higher education
  - -Sabbaticals
- -Role-playing
- -Behavior modeling
  - -Training technique where trainees are first shown good mgmt technique in film and then they are asked to play roles as per the film in a simulated situation and finally they are given feedback
  - -Watching is converted into doing
  - -Things covered are
    - -First line supervisors are trained on employeesupervisor relationship program
    - -The process involves

- -Organizational development (OD)
  - -A method of changing the attitudes, values, and beliefs of employees so that employees can improve the organization
  - -Involves three factors
    - -Survey feedback
    - -Sensitivity training
      - -Participants' feeling and attitude are expresses in frank manner
    - -Team building
      - -Sometimes the consultant meet with each team member separately and then in a group
    - -9,9 managers
- -Learning org
  - -An org that is skilled at creating, acquiring, and transferring knowledge and at modifying its behavior to reflect new knowledge and insights
  - -Five engagements of learning org
    - -HR and systematic problem solving
      - -A learning org depend son scientific method not on guessing
    - -HR and experimentation
      - -Experimentation means systematic searching for and testing for new info and knowledge
    - -HR and learning from experience
      - -Case study and precedent can be used to guide

problem solving

- -HR and learning from others
  - -Companies have to look beyond their interior to gain further insights into new knowledge
  - -Benchmark
- -HR and transferring knowledge
  - -Spreading knowledge quickly and effectively throughout the org
- -Executive development program
  - -Five key factors
  - -1. Extensive and visible involvement by the CEO
  - -2. A successful development process have a clearly articulated and understood executive development policy and philosophy
    - -Philosophy includes
      - -Ensuring the availability of qualified executives for current and future openings
      - -Develop the junior managers to assume future responsibilities
  - -3. Successful executive development program is clearly linked to the Corporations' business strategies, objectives, and vision
  - -4. Successful EDP involves three things-Annual succession planning process
  - -5. EDP is the responsibility of the line managers not the staff (like HR)
- -Executive development in global companies

-For international assignment follow these guidelines